MANAGING CYBERSECURITY RESOURCES: A COST-BENEFIT ANALYSIS

A book by Lawrence A. Gordon and Martin Loeb

The book was just published by McGraw-Hill. A fundamental argument throughout the book is that the proper use of economic concepts will allow organizations (in both the private and public sectors) to achieve a higher level of cybersecurity than otherwise possible. This argument is developed by providing an economic framework for:

- Determining the appropriate amount for an organization to invest in cybersecurity, and
- Procedures for efficiently allocating such resources to particular cybersecurity activities.


More information about the book can be found at:


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